

"A VIRTUAL EXHIBITION AKIN TO A PHYSICAL ONE!"

IN CONJUNCTION WITH:

AMAX

ASIA Manufacturing Expo **2020**

- The Virtual Version of PMA -

Virtual Edition

EMAX

Electronics Manufacturing Expo Asia **2020**

7 – 9 DECEMBER 2020

10.00AM – 6.00PM (*Accessible 24 hours a day)



Electronics Manufacturing
Expo Asia - EMAX



emaxasia



@ExpoEmax



info@nrg-expo.com



(+603) 6151 9178

Hosted By:



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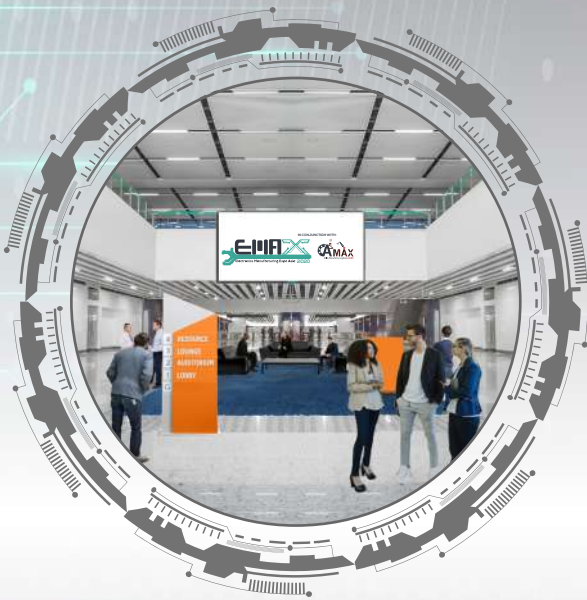
Media Partner:



Webinar Powered By:



EMBRACE THE VIRTUAL EXPERIENCE OF EMAX 2020!



WELCOME LOBBY



CONFERENCE ROOM



**INFORMATION
COUNTER**



**EXHIBITION HALL
& BOOTHS**

IN CONJUNCTION WITH:



Industrial Computing

Test & Measurement, QA, QC

Components,
Parts & Materials

Safety

Maintenance

System Integration,
Sub Contracting & Consultancy

Startups,
Innovations & Technology

Logistics &
Material Handling

**VIRTUAL
EXHIBITION**
7 - 9
DECEMBER 2020



**"A VIRTUAL EXHIBITION AKIN
TO A PHYSICAL ONE!"**



**ADVERTISERS
BANNER**

MEDIA VILLAGE

CONFERENCE ROOM



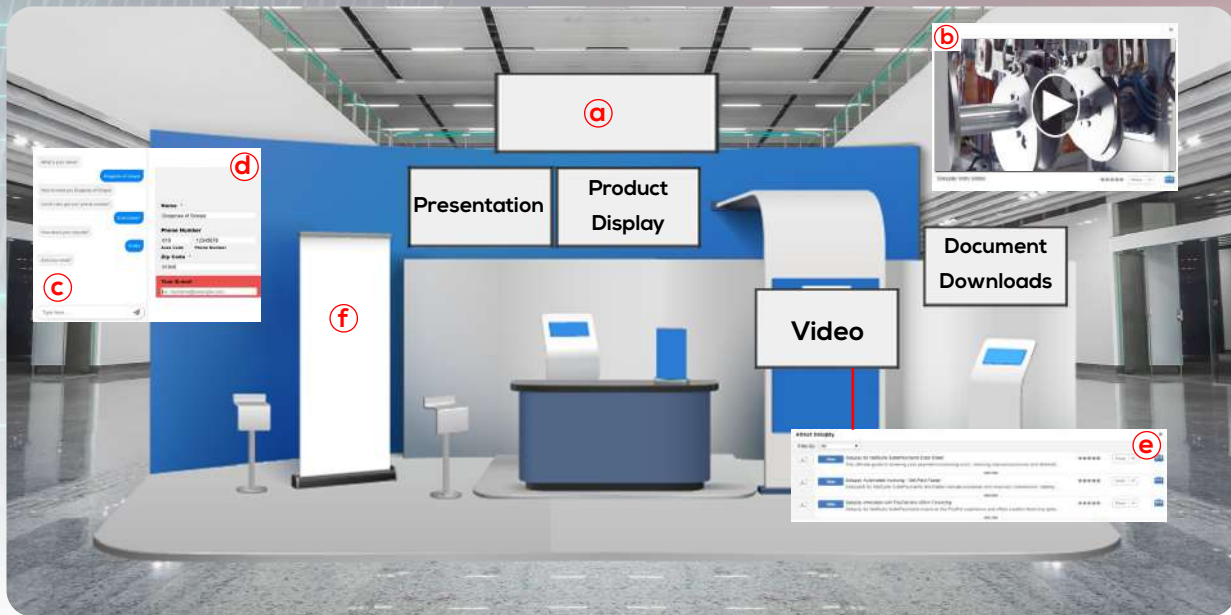
REGISTER HERE

**ADVERTISERS
BANNER**

EXHIBITION HALL

INFORMATION COUNTER

CUSTOMIZED EXHIBITOR BOOTHS



Booths Can Include:

- a) Logo / Branding
- b) Welcome Video
- c) Chat (1:1 Private or Public)
- d) Email Contact Form
- e) Content Window Signs Which Can Include:
 - Documents
 - Images
 - Videos
 - Links to External Web Pages
- f) Call-to-action:
 - Prize Giveaways
 - Contact Us
 - Newsletter or Product Info Sign Ups
 - Demonstration Request, etc.

VIRTUAL PREMIUM BOOTH

Non-Malaysian / Foreign Companies: USD3,375



VIRTUAL STANDARD BOOTH

Non-Malaysian / Foreign Companies: USD2,375



PACKAGES

	VIRTUAL PREMIUM BOOTH	VIRTUAL STANDARD BOOTH
◆ Logo / Branding	✓	✓
◆ Welcome Video	✓	
◆ Chat with booth personnel	✓	✓
◆ 4 Monitors (Documents, Images, Videos, Links to external web pages, etc.)	✓	
◆ 2 Monitors (Documents, Images, Videos, Links to external web pages)		✓
◆ E-mail direct to booth personnel	✓	✓
◆ Call-to-action (Prize giveaway, Contact me, Newsletter sign-up, Special messaging / promotion, etc.)	✓	
◆ 1 pre-show promotion to enhance booth traffic	✓	
◆ Exhibitor personnel logins for attendee engagement	✓	✓
◆ Booth content available for 30 days	✓	✓
◆ Complimentary 1 Full Page Full Color (Run On Page) advertisement in Automate Asia Magazine for 1 issue	✓	✓

EXHIBITOR PROFILE

- Automation Solutions
- Casting Machines
- Chemicals
- Clean Room Integration
- CNC Machines
- Coilware Production
- Component Mount Technology
- Connecters and Fasteners
- Contract Manufacturers and OEMs
- Conveyors, Assembly and Production Systems
- Conveyors, Pick and Place, Handlers

- Displays
- Drive Technology
- Electromechanics and System Periphery
- Electronic Design (ED/EDA)
- Electronics, Semicon & Wafer
- Embedded Systems
- End To End and Turnkey Solutions
- Equipment, Components and Upgrade Modules
- Equipment & Machinery
- Fasteners & Connectors
- General Industrial Products and Components

- Hybrid-Component Manufacturing
- Hydraulic and Pneumatic Systems
- Indicators, Monitoring and Gauges
- Industrial Internet Of Things & Communications
- Infrastructure (Innovation, Planning and Development)
- Innovation, Disruptive Technology
- Instrumentation, Control Systems and Standards
- Inventory Control & Logistics Systems
- LED Production and Discrete Devices
- Manufacturing and Process Software
- Manufacturing Methods Consultants

- Materials Handling, Storage & Warehousing
- Materials Processing (Electronic and Chemical)
- Materials, Raw Materials and Semi-Finished Products
- Metal, Sheet Metal / Metallurgy Technology
- Micro and Nanosystems and Sensor Technology
- Micronano Production

- Optoelectronics / Measurement & Metrology
- Organic and Printed Electronics
- Parts & Components
- Passive Components
- PCB and Other Circuit-Carrier Manufacturing

- PCBs, Other Circuit Carriers and EMS
- Photovoltaics Production, Production Technologies For Batteries and Electrical Energy Storage
- Pick & Place, Positioning & Hybrid Systems
- Plastics Processing
- Power Supplies
- Power Transmission and Equipment
- Precision Engineering
- Preventive and Maintenance Systems
- Printing & Packaging
- Power Grids and Transmission

- Products Design and Development
- Pumps & Valves
- Robotics
- Safety Equipment
- Semiconductors & Components
- Semiconductors and Display Manufacturing
- Sensors & Actuators
- Software Analytics & Prototyping
- Software & Design For Manufacturing
- Soldering Technology and Joining
- Surface & Heat Treatment

- System Integration
- Technologies for Cable Processing and Connectors
- Test and Measurement
- Test and Measurement, Quality Assurance
- Testing & Measurement
- Tools and Fixtures / Mould & Die
- Tools & Tooling
- Turnkey and Total Solutions
- Vision Systems
- Welding

BRAND MAGNIFICATION- VIRTUAL ROOM SPONSORSHIP OPPORTUNITIES

VIDEO WALL ROOM

Eye-catching spots only available to 12 Video Sponsors to stimulate attendee's sensation in Video Room.

USD1,500

**Limited to 12 Sponsors only*



SPONSOR BANNER IN BREAKOUT ROOM

Great location for sponsor banner where attendees search for additional on-demand content.

USD2,500 for ONE (1) Hour Breakout Room
+ Sponsor Banner

USD2,500



WEBINAR PACKAGE

TITLE SPONSOR

PRICE: USD1,200

*** Limited to TWO (2) Sponsors only**

- ◆ **THREE (3) times Email Blast** of Webinar invitation to more than 50,000 database with logo prominently on top of invites as "Title Sponsor".
- ◆ Acknowledgement as Title Sponsor and sponsor's logo along with hyperlink to sponsor's company website on event website.
- ◆ Promote Webinar along with logo of Title Sponsor on event social media platforms, such as Facebook, Instagram, Twitter, and LinkedIn.
- ◆ **THREE (3) minutes** welcome message to the Webinar attendees.
- ◆ Prominent logo on the introductory slide at the beginning of Webinar.
- ◆ Capture more than 100 attendees during the LIVE session and more than 1,000 viewers on the recorded session! (Photo Live Session Picture)
- ◆ In-Webinar Branding: Logo on key aspects of the Webinar.
- ◆ Sharing the list of Webinar attendees ONLY with Title Sponsor.

SUPPORTING SPONSOR

PRICE: USD800

*** Limited to FOUR (4) Sponsors only**

- ◆ **THREE (3) times Email Blast** of Webinar invitation to more than 50,000 database with logo prominently on top of invites as "Sponsor".
- ◆ Acknowledgement as Sponsor and sponsor's logo along with hyperlink to sponsor's company website on event website.
- ◆ Promote Webinar along with logo of Sponsor on event social media platforms, such as Facebook, Instagram, Twitter, and LinkedIn.
- ◆ Logo on the introductory slide at the beginning of Webinar.
- ◆ Capture more than 100 attendees during the LIVE session and more than 1,000 viewers on the recorded session!

WEBINAR HOST PACKAGE

A platform that allows industry experts to host their own Webinar at the right platform with the right audience.

USD 650

Responsibility of Webinar Host:

- ◆ To serve as a Webinar Host to conduct Webinar at EMAX & AMAX 2020 Virtual Expo.
- ◆ To create their own title or topics for their Webinar.
- ◆ To invite their own speakers for their own Webinar which will be held during the virtual expo.
- ◆ To determine the admission fee (Free of Charge / With Charges) for their own Webinar.
- ◆ To promote the said Webinar to your members / industry peers to join as attendees.

Responsibility of Organizer of EMAX & AMAX 2020 Virtual Expo:

- ◆ TWO (2) times Email Blast of Webinar invitation to more than 50,000 database with logo of the said Webinar Host.
- ◆ Acknowledgment as Webinar Host and logo of Webinar Host along with hyperlink to the Webinar Host's company website.
- ◆ Promote Webinar along with logo of Webinar Host on event social media platforms, such as Facebook, Instagram, LinkedIn and Twitter.
- ◆ Sharing the list of Webinar attendees only with Webinar Host.

CONFERENCE ROOM



A room that gathers all the industry experts to share their industry knowledge and insights with likeminded industry peers who wish to keep themselves up-to-date to the industry trends and information.

- ◆ Expand your knowledge and figure out solutions to your problems
- ◆ Sharpen the saw with new tips and tactics share by the experts
- ◆ Great way to network with new people or potential clients in your field

CONTACT

For booth reservation / sponsor / query,
please feel free to contact us at:

Tel : +603- 6151 9178
Email : info@nrg-expo.com
Website: www.emaxasia.com

SEE YOU AT
EMAX & AMAX 2020
VIRTUAL EXPO!